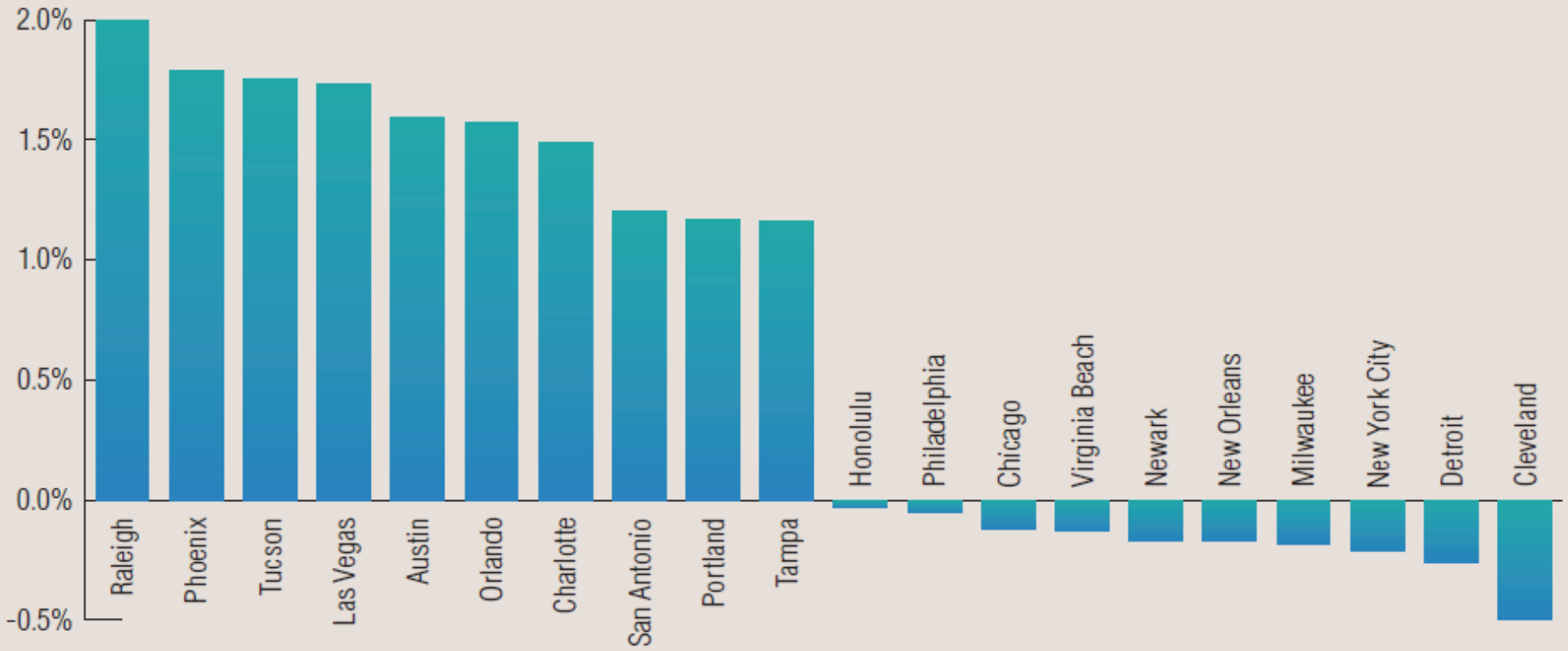
Welcoming Immigrants & Growing the Economy

Richard Herman

Park Synagogue East
October 17, 2013

Net Migration as a Percentage of 2013 Population

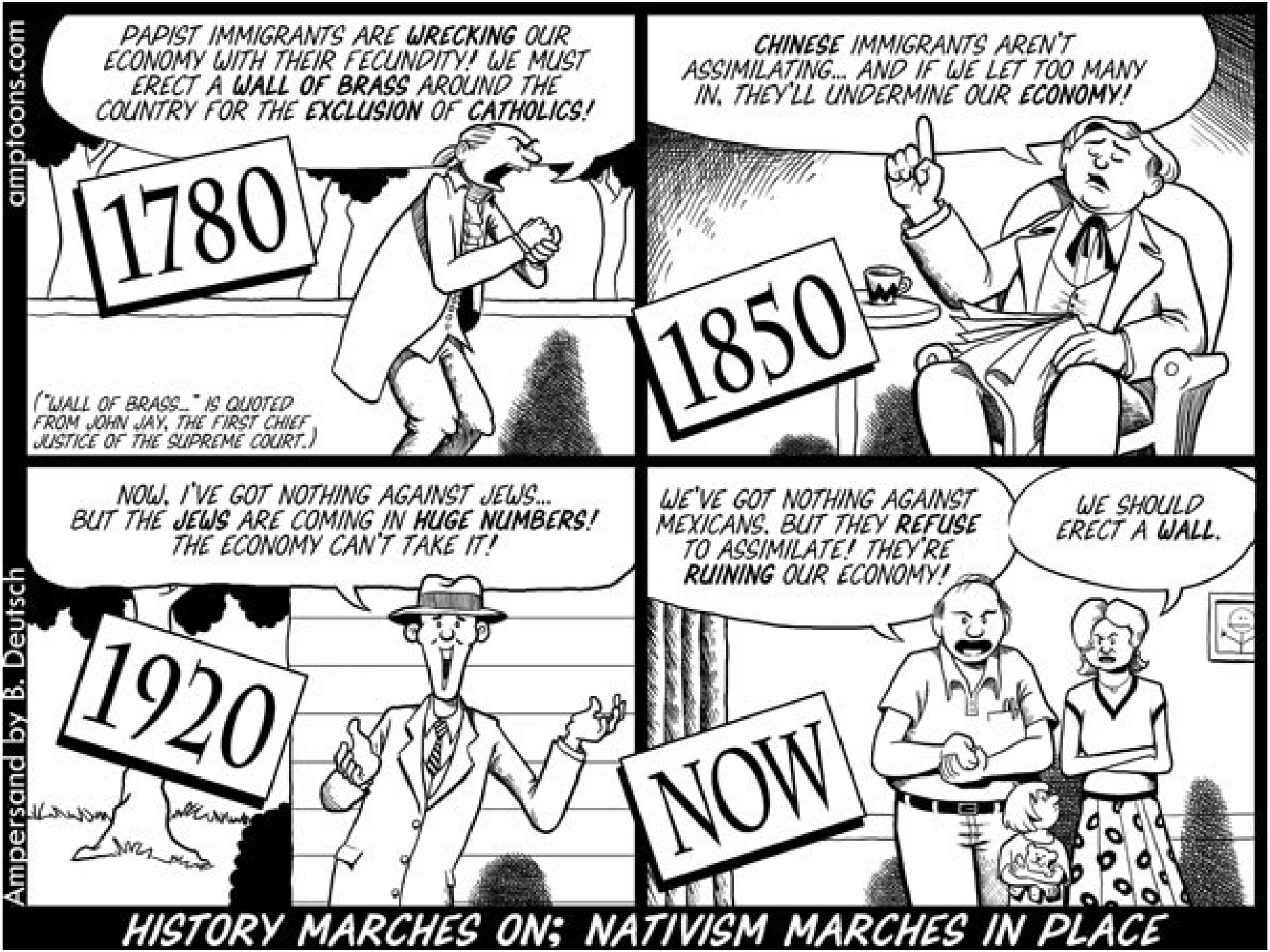


Sources: PwC, Moody's.

Note: Top ten and bottom ten for *Emerging Trends* metro areas.

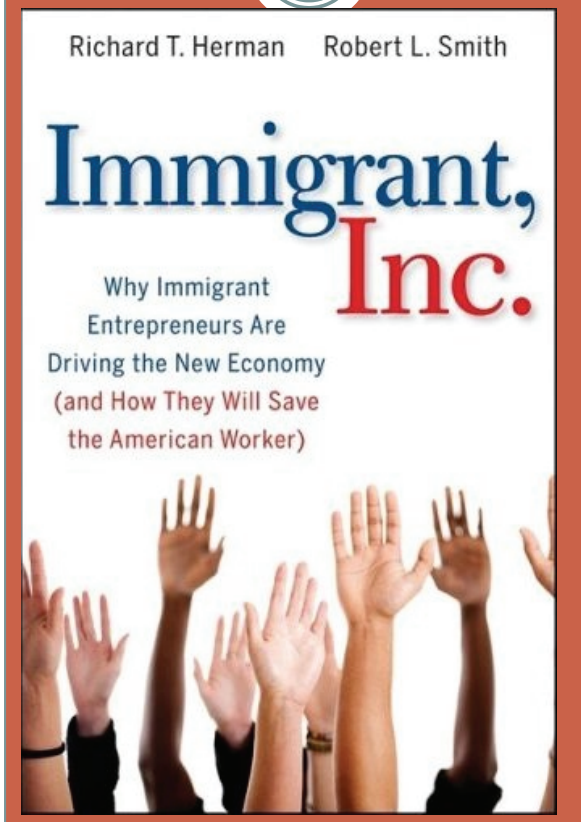
Can Immigrants Help Rebuild the Rust Belt Economy?

….Isn’t “Immigrant” a *Dirty Word*?


amptoons.com
PAPIST IMMIGRANTS ARE WRECKING OUR ECONOMY WITH THEIR FECUNDITY! WE MUST ERECT A WALL OF BRASS AROUND THE COUNTRY FOR THE EXCLUSION OF CATHOLICS!
1780
("WALL OF BRASS..." IS QUOTED FROM JOHN JAY, THE FIRST CHIEF JUSTICE OF THE SUPREME COURT.)
CHINESE IMMIGRANTS AREN'T ASSIMILATING... AND IF WE LET TOO MANY IN, THEY'LL UNDERMINE OUR ECONOMY!
1850
NOW, I'VE GOT NOTHING AGAINST JEWS... BUT THE JEWS ARE COMING IN HUGE NUMBERS! THE ECONOMY CAN'T TAKE IT!
1920
WE'VE GOT NOTHING AGAINST MEXICANS. BUT THEY REFUSE TO ASSIMILATE! THEY'RE RUINING OUR ECONOMY!
WE SHOULD ERECT A WALL.
NOW
Ampersand by B. Deutsch
HISTORY MARCHES ON; NATIVISM MARCHES IN PLACE

“The richest regions are those with the highest proportion of immigrants.”

President’s Commission on Immigration, 1953



positive immigrant stories

making america stronger

Google™

Where do jobs come from?

STARTUPS: New employment paradigm

- **ALL net job creation in America over last 25 years comes from STARTUPS --- creating 40 million new jobs**
- **<u>New Firms</u> add an average of 3 million jobs in first year**
- **Older companies lost 1 million jobs annually**
  - --- Kauffman Foundation

So WHO are behind the startups in America?

28%
OF U.S. SMALL BUSINESSES STARTED IN 2011 WERE FOUNDED BY IMMIGRANTS
WWW.RENEWOURECONOMY.ORG

USA: Immigrants Driving the New Economy and Urban Revitalization

- * Immigrants twice as likely as native-born to start a business;

- * Immigrants founded more than 50% of the high-tech companies in Silicon Valley;

- * Immigrants are more likely to earn an advanced degree, invent something, be awarded a U.S. patent;

Immigrants Start Companies & Create Jobs

- 40% of Fortune 500 companies were funded by an immigrant or child of an immigrant

These companies employ 10 million people worldwide, and generate $4,200,000,000,000 in revenue per year

2011 study by Partnership for a New American Economy

PARTNERSHIP FOR A NEW AMERICAN ECONOMY

Immigrant-Founded Companies

Compiled by Richard Herman, www.ImmigrantInc.com

7 of 10 most valuable brands in the world were created by U.S. immigrants or children of U.S. immigrants

• Ford	Google	Intel
• GE	Budweiser	Home Depot
• AT&T	McDonald's	U.S. Steel
• Boeing	IBM	Dow
• Disney	Kraft	UPS
• Apple	Procter & Gamble	Estee Lauder
• Hertz	Levi's	DuPont
• Pfizer	Bank of America	Heinz

60% of Top 25 Tech Companies Founded By 1st & 2nd Generation Americans = 1.2MM Employees, 2012

Founders / Co-Founders of Top 25 U.S. Public Tech Companies, Ranked by Market Capitalization

Rank	Company	Mkt Cap ($MM)	LTM Rev ($MM)	Employees	1st or 2nd Gen Immigrant Founder / Co-Founder	Generation
1	Apple	$416,622	$164,346	76,100	Steve Jobs	2nd-Gen, Syria
2	Google	268,445	49,958	53,861	Sergey Brin	1st-Gen, Russia
3	IBM	239,530	104,507	434,246	Herman Hollerith	2nd-Gen, Germany
4	Microsoft	234,828	72,764	94,000	--	--
5	Oracle	172,044	37,230	115,000	Larry Ellison / Bob Miner	2nd-Gen, Russia / 2nd-Gen, Iran
6	Amazon.com	119,011	61,093	88,400	Jeff Bezos	2nd-Gen, Cuba
7	Cisco	116,904	47,252	66,639	--	--
8	Intel	105,721	53,341	105,000	-*	--
9	Ebay	65,357	14,028	31,500	Pierre Omidyar	1st-Gen, France
10	Facebook	63,472	5,089	4,619	Eduardo Saverin	1st-Gen, Brazil
11	EMC	53,347	21,714	60,000	Roger Marino	2nd-Gen, Italy
12	Hewlett-Packard	43,118	118,397	331,800	--	--
13	Texas Instruments	38,756	12,690	34,151	Cecil Green / J. Erik Jonsson	1st-Gen, UK / 2nd-Gen, Sweden
14	VMware	35,917	4,605	13,800	Edouard Bugnion	1st-Gen, Switzerland
15	Priceline	35,583	5,261	7,000	--	--
16	Automatic Data Processing	31,274	10,945	57,000	Henry Taub	2nd-Gen, Poland
17	salesforce.com	25,840	3,050	9,800	--	--
18	Dell	25,003	56,982	111,300	--	--
19	Yahoo!	24,306	4,987	11,700	Jerry Yang	1st-Gen, Taiwan
20	Cognizant Technology	23,648	7,346	156,700	Francisco D'souza / Kumar Mahadeva	1st-Gen, India** / 1st-Gen, Sri Lanka
21	Adobe Systems	20,640	4,373	11,144	--	--
22	Broadcom	19,713	8,006	11,300	Henry Samueli	2nd-Gen, Poland
23	Intuit	19,393	4,153	8,500	--	--
24	LinkedIn	19,357	972	3,458	Konstantin Guericke / Jean-Luc Vaillant	1st-Gen, Germany / 1st-Gen, France
25	Symantec	16,916	6,839	20,500	--	--
Total Founded by 1st or 2nd Gen Immigrants		**$1,590,800**	**$507,516**	**1,151,835**		

*Note that while Andy Grove (from Hungary) is not a co-founder of Intel, he joined as COO on the day it was incorporated.
**Francisco D'souza is a person of Indian origin born in Kenya. Source: FactSet as of 3/13; "The 'New American' Fortune 500", a report by the Partnership for a New American Economy; "American Made, The Impact of Immigrant Founders & Professionals on U.S. Corporations"

KPCB

Latino-Owned Business in USA

- 2.8 Million Businesses
- $400 Billion in Annual Revenue
- $65 Billion in Payroll
- 2.2 Million Employees

MOLINA HEALTHCARE

Brightstar

MasTec

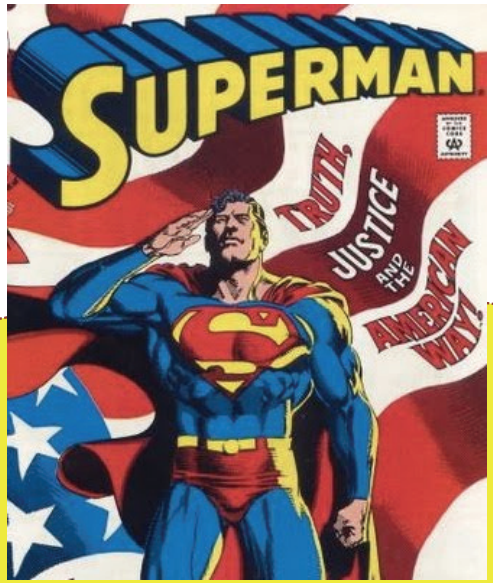
CROSSLAND CONSTRUCTION COMPANY, INC.

IBC

“To immigrate is an entrepreneurial act”

--Ed Roberts, Founder
MIT Entrepreneurship Center

NVIDIA



we welcome the job-creators

A New Urban Movement: Welcoming Immigrants to Spur Economic Growth

Global Philly

Mayor Nutter

WELCOME DAYTON
IMMIGRANT FRIENDLY CITY

Mayor Leitzell & Commissioner Joseph

Baltimore

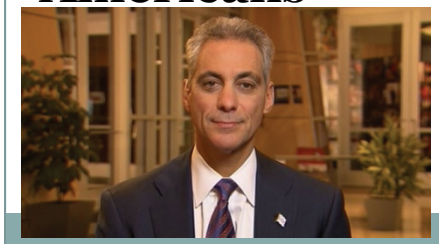
Mayor Rawlings Blake

St. Louis

st.louis MOSAIC
St. Louis Mosaic Project

County Commissioner Charlie Dooley

Chicago Mayor's Office for New Americans



Global DETROIT

GLOBAL CLEVELAND

WELCOMING AMERICA

Building a Nation of Neighbors

Immigrant Entrepreneurs in:

Ohio

In 2010, new immigrant business owners generated

$1.3 billion

in revenues

6.7%

of business owners in Ohio are immigrants

20,768

immigrants became new business owners in Ohio between 2006-2010

Read more at ImmigrationPolicy.org

IMMIGRATION POLICY CENTER
AMERICAN IMMIGRATION COUNCIL

IMMIGRATION STATE-BY-STATE

New Americans in **Ohio**

4.0% of Ohioans are foreign born

4.9% are Latino or Asian

49.5% of immigrants in the state are naturalized U.S. citizens

3.1% of registered voters are New Americans

85.3% of children with immigrant parents are U.S. citizens

87.1% of children with immigrant parents are English proficient

84.8% of naturalized citizens have a high school diploma or higher

26,427 foreign students contribute **$717.3M** to the state's economy

Make up **4.7%** of the workforce.

1.2% of the workforce is unauthorized.

DID YOU KNOW?

Ohio would lose **$4 billion** in economic activity and about **25,019 jobs** if all unauthorized immigrants were removed.

Latino-owned businesses had sales and receipts of **$2.3 billion** and employed **11,562** people

Asian-owned businesses had sales and receipts of **$6.8 billion** and employed **51,478** people

The purchasing power of Latinos is **$8.2 billion**. Asian buying power totaled **$9.7 billion**.

Read more at immigrationpolicy.org

$1.5 trillion added to GDP in next 10 years

….If we legalize the 11 million undocumented persons in U.S.

UCLA, 2010

Immigrants help build our communities:
Attracting 100,000
immigrants per year
would create or preserve
4,600
manufacturing jobs
and grow U.S. housing wealth by
$80 billion annually
Source: Immigration and the Revival of American Cities: From Preserving
Manufacturing Jobs to Strengthening the Housing Market

Immigrants Are Driving U.S. Innovation

- * Immigrants filing patents at twice rate of American-born.
- * Immigrant patent filings: 72% Qualcomm, 65% Merck, 64% GE, 60% Cisco

Immigrants Can Drive Exports

- Research in Sweden demonstrates that a 10 percent increase in immigrant population was linked to a 6 percent increase in bilateral trade with the immigrants' home country.

Foreign Students in Ohio, National Rank and Economic Impact

	Rank in US	Total
FOREIGN STUDENTS IN OH	**#8**	**24,709** **+10.5%**
ESTIMATED FOREIGN STUDENTS EXPENDITURE IN OH (in millions of dollars)		**$662**

Percent of Foreign Student's in STEM Fields of Study: **36.1%**
Percent of U.S. Undergraduate Student's in STEM Fields of Study: **13.7%**

OH Institutions with Foreign Students

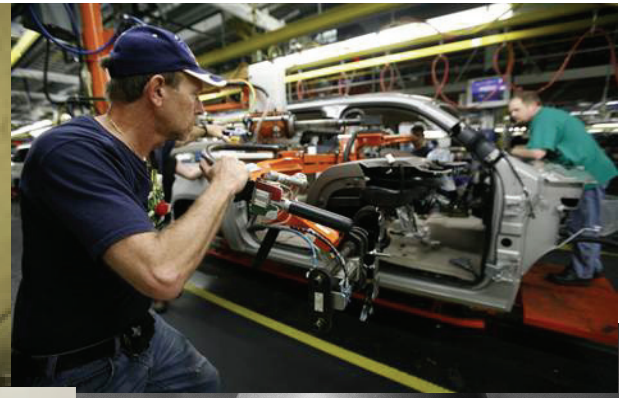
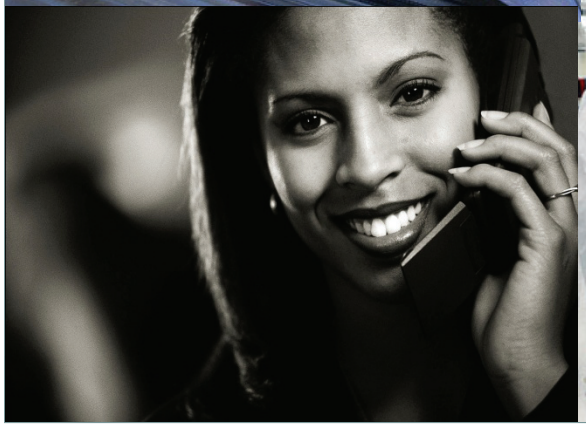
Institution	City	Total
Ohio State University	Columbus	6082
CWRU	Cleveland	1559
CSU	Cleveland	1500
Tri-C	Cleveland	288

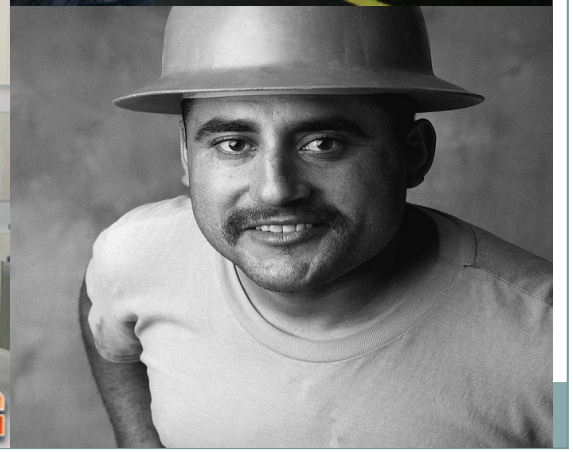
Intl Students Who Stay = Jobs for U.S.

For every 100 international students who stay after earning U.S. advanced degrees in science, technology, engineering or math a CREATE 262 JOBS IN AMERICA

2011 Study by American Enterprise Institute & Partnership for New American Economy:

Immigrants have created millions of jobs for Americans, and will create millions more....
if we let them --- in advanced manufacturing, clean energy, biotech, advanced materials, exports....



AMERICA RUNS ON IMMIGRANTS

U.S. Immigration & Its Job-Creation Capacity:

BROKEN

Immigration Policy Is Not Aligned with Nation's Economic Development Needs

Discriminate Against Highly Skilled. Of 1 Million Green Cards issued per year, only 4-5% or given to highly skilled (advanced degreed) or investor immigrants

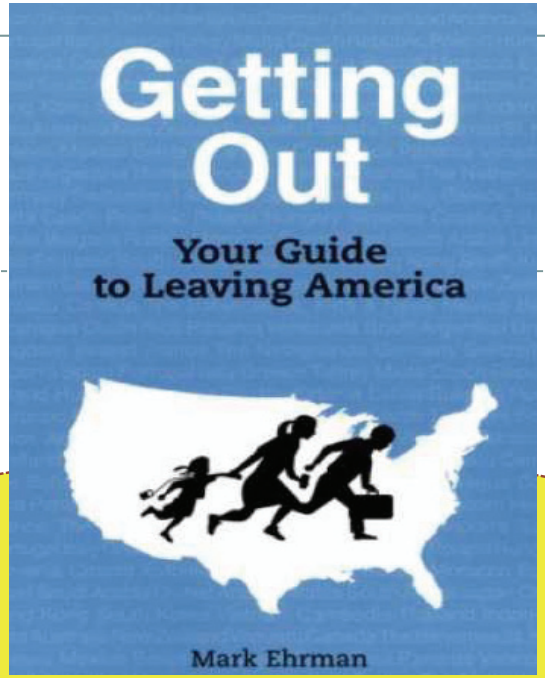
Malawi = India (nationality quotas: each country allocated 7% of employment based green cards per year, regardless of their nation's population)

Skilled immigrants, many of whom want to start their own company in the U.S., have to wait up to **8 years** for a Green Card

We treat them like **DIRT**, instead of the **GOLDEN-JOB-CREATORS!**

So, they are leaving (or not coming at all)

First time in U.S. history----- reverse brain drain, over 100,000 high skilled immigrants are expected to leave the U.S. in next 10 years



They see new opportunity in their home countries, or are welcomed in other countries

Canada and other countries are coming to U.S. soil to recruit our disgruntled high-skill immigrants, offering them fast-track citizenship, jobs, and business support

What part of

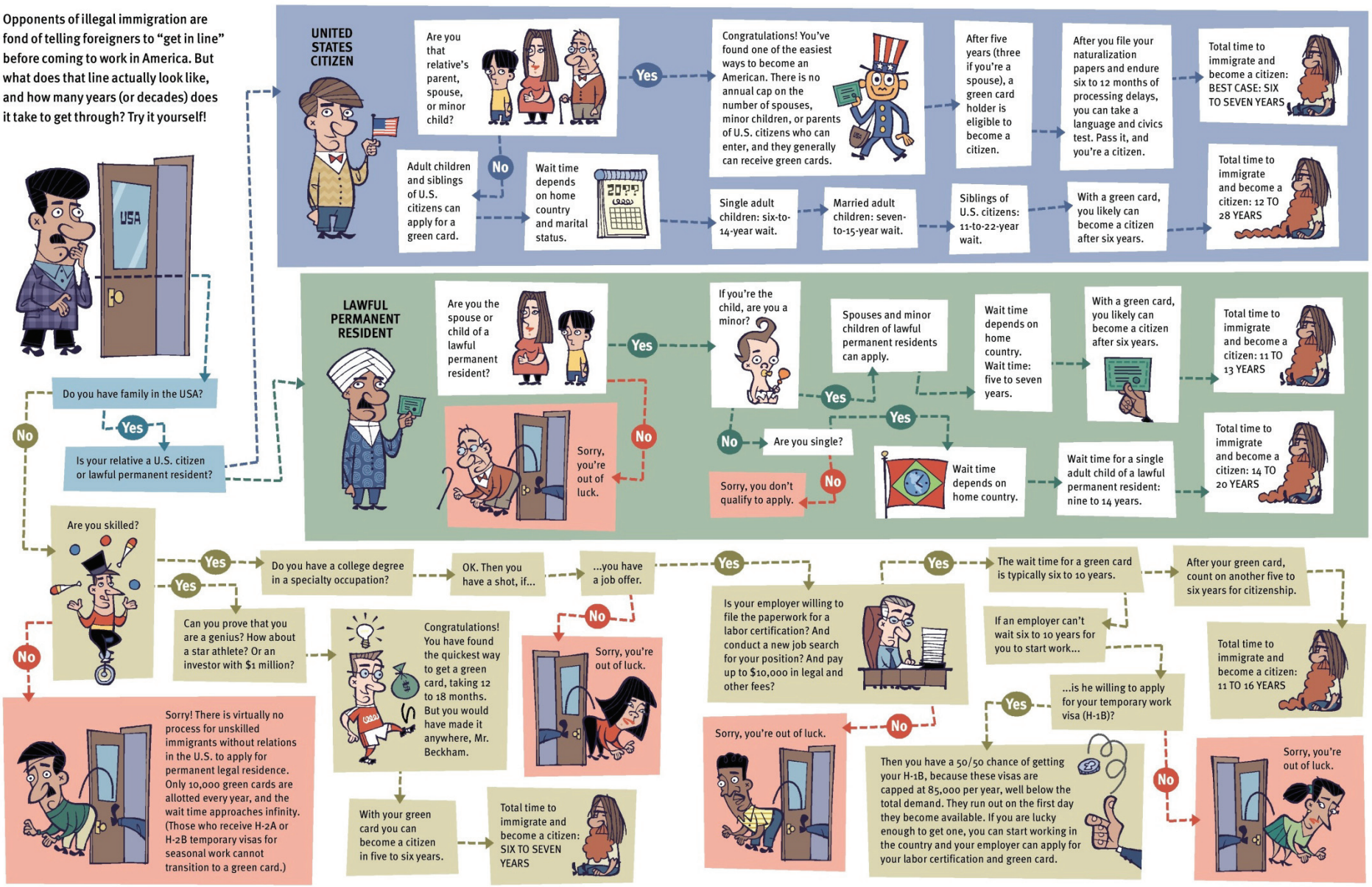
“*legal* immigration is #!@x^#!-ed up”

don’t they understand?

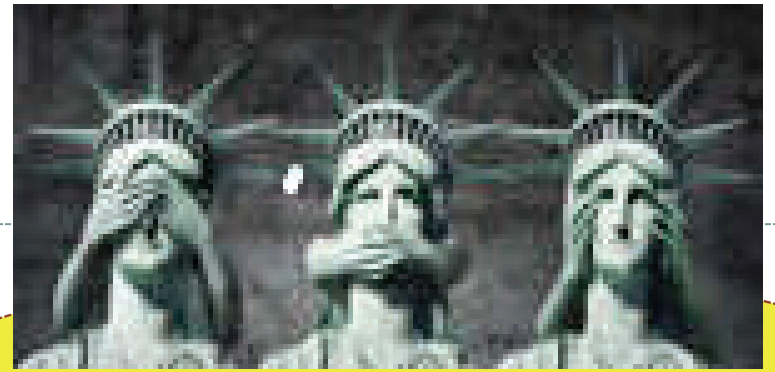
What Part of Legal Immigration Don't You Understand?

Mike Flynn and Shikha Dalmia *Illustrated by Terry Colon*

Opponents of illegal immigration are fond of telling foreigners to "get in line" before coming to work in America. But what does that line actually look like, and how many years (or decades) does it take to get through? Try it yourself!



(Flynn is director of government affairs and Dalmia is a senior policy analyst at Reason Foundation. This chart was developed by Reason Foundation in collaboration with the National Foundation for American Policy.)



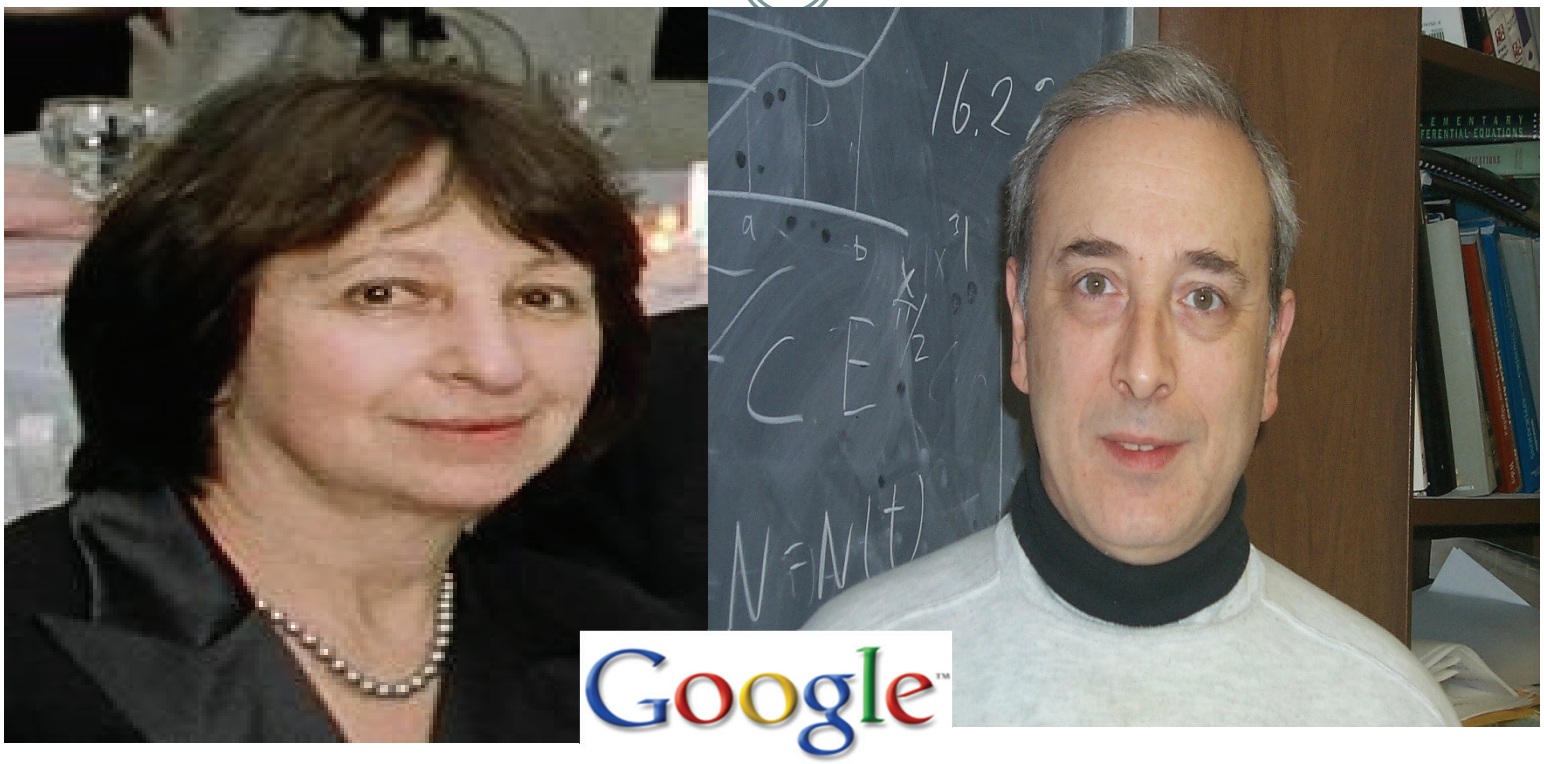
This is what NYC Mayor Bloomberg calls:

“National Suicide.”

And not just PhD immigrants ----- all hard-working immigrants with a dream.

It's all connected.

REFUGEES CAN CHANGE THE WORLD



Want to Win?
Build the most powerful teams on the planet
(just like NBA)

STARTUP
VISA
MORE STARTUPS! ★ MORE JOBS!

The Staple Act

The Dream Act

These quotas are nearly 60 years old ----- they have no relationship with the needs of America's New Economy

Talent is the New Oil. Drill, Baby, Drill!

"IMMIGRANT, INC" ---- A CULTURE

- Family
- Education
- Entrepreneurship
- Self-Reliance
- Thrift
- Love of Country & the Dream

some came to these shores voluntarily.....some did not

Google

Key to Success:

“think like an immigrant”

Omid Kordestani

WELCOMING AMERICA

Building a Nation of Neighbors

THE ECONOMIC BENEFITS OF IMMIGRATION REFORM

#TimeIsNow

DEFICIT REDUCTION	**$890 Billion** through 2033
ACCOUNTABLE PATH TO CITIZENSHIP	**121,000 New American jobs** per year, over a decade
GDP INCREASES	**+5.4%** in 2033
SOCIAL SECURITY SURPLUS	**$243 Billion** through 2024
HIGHER AMERICAN WAGES	**$1,700** per capita **increase in incomes**
STATE BUDGET HELP	**$748** Billion more **tax revenue** through 2033

Source: CBO, 6/18/13; CAP 3/20/13, CAP 6/21/13; SSA, 5/18/13; AAF, 4/13

Want Jobs?

Tap the Immigrant Dividend

Welcome the Job-Creators by Changing Perceptions & Reforming Immigration Law

For More Info:

- www.ImmigrantInc.com